



GENIUS
FARMS
LTD.

NEWSLETTER

February, 2025

"Monthly Fresh Insights, Straight from Our Team to You."



Dr. Chashi was Honored with the EBL Climate Award & Featured in The Daily Star

We are thrilled to announce that Dr. Chashi has commenced 2025 with a remarkable achievement, being honored with the EBL Climate Change Action Award in the Climate-Smart Agriculture category. This prestigious accolade recognizes our commitment to empowering farmers with AI-driven tools, promoting sustainable agricultural practices, and addressing climate challenges. Adding to this honor, The Daily Star, a leading national newspaper, featured Dr. Chashi in its "Pioneers of Sustainability" segment, highlighting our innovative approach to revolutionizing agriculture through artificial intelligence. These recognitions inspire us to continue our mission of transforming agriculture and supporting farmers nationwide.



February 2025 Data & Field Activity Update

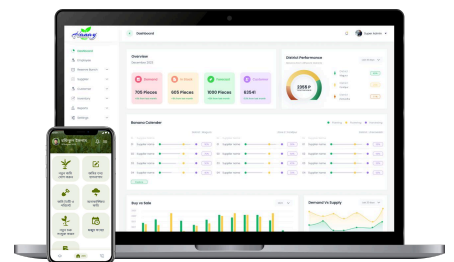
Under the Dr. Chashi project, our AI-based field data collection continues this season, with focused activities in Narsingdi and Manikganj. In February, our team expanded data collection to include brinjal (eggplant) while conducting special accuracy testing on similar

diseases across different crops. By capturing high-quality images of major crop diseases and pests, we aim to refine our AI models for improved disease detection. This real-time, field-validated data will be integrated into the Dr. Chashi platform, empowering farmers with precise and timely solutions to protect their yields. Stay connected for more updates as we enhance AI-driven farming solutions for a smarter, more resilient agricultural future!



Genius Farms Explores Agro Tourism Opportunities

Our Genius Farms team attended the Agri Tourism Workshop by the Bangladesh Tourism Board, Bangladesh Flower Society, and PUM Netherlands. As a leader in digital agro solutions, we're excited to explore how technology can drive agro-tourism—connecting farmers and tourists through innovative digital platforms.



AgrowChain

Check out our new Smart Agro Supply Chain Product!

Contact us

+880 1741 122 755
+880 1550 079 886
business@genius-farms.com
www.genius-farms.com

Address

Wasi Tower (7th Floor)
572/K ECB Chattar, Dhaka 1206,
Bangladesh