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NEWSLETTER

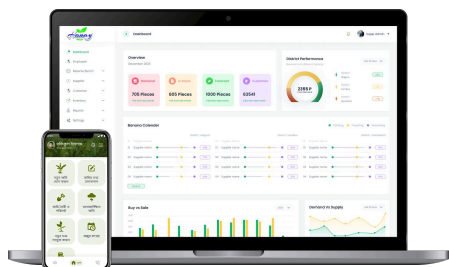
January, 2025

"Monthly Fresh Insights, Straight from Our Team to You."



Dr.Chashi at IDEA Project- ICT Division & KOICA Event

Dr.Chashi was presented at IDEA project office on January 1st during Advanced Technology Driven Artificial Intelligence based Capacity Development Project by KOICA event, to represent one of their Top 3 AI based Portfolio Startups.



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Contact us

+880 1741 122 755
+880 1550 079 886
business@genius-farms.com
www.genius-farms.com

Address

Wasi Tower (7th Floor)
572/K ECB Chattar, Dhaka 1206,
Bangladesh



Business Study Tour-2025: Sonar Char Eco-Tourism, Patuakhali

From January 9th -12th, Genius Farms team participated in a study tour at Sonar Char Eco-Tourism in Patuakhali, organized in partnership with the Community Development & Health Care Centre (CDHC).

The tour aimed to enhance skills for implementing climate-resilient and sustainable businesses in coastal areas. Participants engaged in team research on eco-tourism, exploring strategies to tackle climate change impacts.

Genius Farms team actively discussed the potential, challenges, and opportunities for sustainable development in collaboration with local communities. This hands-on experience provided valuable insights into promoting eco-tourism initiatives.



Data & Field Activity

Under the Dr. Chashi Project, AI-based field data collection is underway this season in Narsingdi and Manikganj. In January, Junior Agriculture Officers are gathering vital data on crop diseases and pests to provide farmers with more accurate solutions.

This data, focusing on sunflower, mung bean, groundnut, watermelon, and rice crops, includes images of major diseases and insects. The datasets will be uploaded to the Dr. Chashi platform, allowing farmers to identify and address crop issues in real-time. Field test validation of this data is also ongoing to ensure its accuracy and enhance the platform's reliability for farmers.