

# GENIUS NEWSLETTER

June, 2025

"Monthly Fresh Insights, Straight from Our Team to You."







## **Empowering Farmers with Innovation and Smart Practices**

Training on GAP, Supply Chain & Digital Agriculture On June 18, Genius Farms Ltd. organized a hands-on training session focused on agricultural product pricing, supply chain efficiency, digital farming through the Dr.Chashi platform, and Good Agricultural Practices (GAP). The session, held in Mouchak, Kaliakoir, Gazipur, saw enthusiastic participation from selected lead youth farmers from Mymensingh and Sylhet.



# Field Visit with PRAN Agro Team - Narsingdi

On June 23, the Genius Farms team visited Narsingdi in collaboration with the PRAN Agro team. The team interacted with farmers who are actively using Dr.Chashi to apply Al technology in farming.

We also demonstrated the Dr. Chashi app and highlighted the app's growing impact.

# Climate Smart Agriculture & Water Management Program

An initiative by the Ministry of Agriculture and DAE, the Dr.Chashi team also delivered a specialized training at BARC Auditorium on 21st June 2025 - on June 21, 2025.

The program covered digital marketing, smart pricing strategies, Al-driven farming solutions, & sustainable agriculture practices.

#### **Address**

572/K, Wasi Tower, 7th Floor, Matikata Road, ECB Chattar, Dhaka Cantonment, Bangladesh



# **National Workshop Participation**

Genius Farms Ltd. Proudly took part in the PARTNER Project's National Workshop 2025, organized by DAE at Pan Pacific Sonargaon, Dhaka, on June 22. The event focused on sustainable innovations and collaborations in agriculture.



## Dr.Chashi Reaches 85,215+ Organic Users

We're proud to announce that Dr.Chashi has surpassed 85,215+ organic users, including farmers from Bangladesh, Saudi Arabia, and Malaysia.

This growth—achieved without paid marketing—highlights the real value & brings to farming communities across borders.



Check Out Our New Smart Agro Supply Chain Product!



## Contact us

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