

GENIUS NEWSLETTER

May, 2025

"Monthly Fresh Insights, Straight from Our Team to You."







AGRO Bangladesh International Expo 2025

Genius Farms Limited was proud to participate in the AGRO Bangladesh International Expo 2025 at ICCB, Dhaka, organized by CEMS Global. Our flagship Al-based Android app, Dr.Chashi, received overwhelming appreciation and quickly became the center of attention among both local and international visitors.



<u>Dr. Chashi Showcased at</u> <u>Farmers' Meeting by BRAC</u>

At a recent farmer gathering, BRAC's Microfinance
Programme showcased its
Al-driven tool, "Dr.Chashi" Led
by Associate Director Mr. Md
Belayet Hossan, the live demo

highlighted features like diagnosing crop diseases via photo uploads. Held in a field setting with diverse farmer participation, the session showed how the app delivers real-time, localized solutions in native languages. "Dr.Chashi" helps reduce crop loss, lower input costs, and increase yields. This initiative reflects **BRAC's commitment** to digital innovation in agriculture, empowering rural farmers with practical AI tools for smarter, more sustainable farming across Bangladesh.

Address

572/K, Wasi Tower, 7th Floor, Matikata Road, ECB Chattar, Dhaka Cantonment, Bangladesh



Bangladesh Agro Conclave 2025

Genius Farms Limited participated in the Bangladesh Agro Conclave 2025, held at Amari Dhaka on May 25. The event brought together industry leaders, policymakers, and innovators to exchange insights on Al-powered agro technologies in Bangladesh.



Dr.Chashi Reaches 80,000+ Organic Users

We're proud to announce that Dr.Chashi has surpassed 80,000 organic users, including farmers from Bangladesh, Saudi Arabia, and Malaysia.

This growth—achieved without paid marketing—highlights the real value & brings to farming communities across borders.



Check Out Our New Smart Agro Supply Chain Product!



Contact us

+880 1550 079 886 business@genius-farms.com www.genius-farms.com